WHICH BUSINESS MODEL SUITS YOUR SOCIAL STARTUP?

It is a misconception that social entrepreneurship is a charitable or philanthropic endeavor, when in reality it just describes a business that is impact-oriented. Social enterprises are most sustainable and effective if they can achieve healthy financial returns.

This session with Prof. Cavanagh will introduce various for-profit, non-profit, and hybrid frameworks that support social enterprises and demonstrate how they differ from traditional business models.

Richard E. Cavanagh
Professor
Harvard Kennedy School

Richard E. Cavanagh teaches entrepreneurial management at the Harvard Kennedy School. Previously, he was President and CEO of The Conference Board Inc., the global research and business membership group that publishes the Leading Economic Indicators for 80% of the world’s economies and the consumer confidence index in the United States. He served as Executive Dean of Harvard’s Kennedy School of Government, worked at McKinsey & Company Inc., held senior posts at the White House Office of Management & Budget, and has served on the boards of 10 multinational public companies in the U.S. and Europe.

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