Interested in Translating your Research into Practice?

Interested in Developing your Professional Skills?

Explore taking your new technology to the marketplace
Learn how to apply for up to $50,000 from the NSF
Increase your chances of receiving an SBIR/STTR award

New England I-Corps is partnering with Harvard Medical School/Harvard School of Dental Medicine Office for Postdoctoral Fellows to offer Spark, a free 3-week program from the National Science Foundation (NSF) to help researchers, scientists and engineers explore the potential applications of their new technologies.

Program Dates:
- Program Kick-Off: June 1, 2020, 4:30pm – 7:30pm
- Final Presentations: June 18, 2020, 4:30 – 7:30pm

Kick-Off Location: Zoom Virtual Offering

How it works:
The interactive course begins with an evening kickoff workshop where teams learn how to:
- Identify their top customer segments
- Develop hypotheses about the value proposition they offer each segment
- Find and effectively interview potential customers about their problems/needs

Over the next three weeks, teams will speak with 12 potential customers. Each week they have an office hour call with instructors to check-in and receive coaching.

The program wraps-up with a final workshop where teams present their findings, get more coaching, and learn about progressing their ideas. Teams that complete this part of the program may apply to Fusion to conduct additional customer discovery with instructor support. The goal is to determine if they are solving a real-world problem with a viable market opportunity.

Who it is for:
Your I-Corps project must be based on new, innovative, and differentiating technology that could be a candidate for a future SBIR proposal. The program is open to individuals and teams.

- Current faculty, postdocs, students and staff at any university/institution
- Anyone else working on a serious STEM-related technology

Expect to spend about 20 hours over the 3 weeks, mostly in the evenings and non-scheduled work time to complete the assignments.

Apply HERE no later than May 22nd

To request more information contact: icorps@mit.edu