

The OFT is excited to announce the Spring session of our Commercializing Technology: New Venture Creation for Life Scientists

Course Time/Location:

Fall Semester (8-week session)

Start Wednesday, 02/22/17: 6:00 PM – 8:30 PM

CLS 12

Course Description:

The growing gap between translation and new technology commercialization has contributed to our current state of expanding unmet healthcare need. This growing unmet need, and increasing body of research data, represents an opportunity for scientist to take an active and driving role in bridging the gap from bench to bedside through the advent of entrepreneurship. This experiential learning course introduces participants to the foundational entrepreneurial and business concepts needed to transfer technologies from ideation to a viable commercial business opportunity.

Specifically, this intensive 8-week accelerator course takes participants, working in teams, through the entire product development and commercialization process. Through the course participants will apply course concepts toward ideating, building, and culminating in the presentation of a novel start-up company to a panel of experts in the space. Course participants will build transferable skills in areas ranging from communication, leadership, teambuilding, ideation, and the process of testing and validating potential market ready business opportunities. Further, participants will gain exposure to the vibrant start-up ecosystem of the greater Boston area (and beyond) through guest speakers and project mentors.

Course Instructors:

- Fernando Albertorio, PhD - Dr. Albertorio brings a background spanning biotechnology and physics and has raised over \$1 million in grant funding throughout his career. He is the co-founder of three successful organizations: Libboo, a TechStars company and The Cambridge Hackspace, a non-for-profit maker-space with over a thousand registered makers. Currently, Dr. Albertorio is the co-founder and CEO of Sunu (focused on wearable devices for the visually impaired) a 2014 MassChallenge winner and recipient of the 2014 Perkins Assistive Technology Prize, and the 2015 LATAM Concordia XCal prize. He serves as an advisor to various companies, is an alum in residence at MassChallenge, and one of the co-organizers for Boston Startup Weekend Edu.
- Steven Munevar, PhD, MBA – Dr. Munevar is a multidisciplinary professional and founder of the life science technology development and commercialization firm, Munevar & Associates, Inc. He is an avid supporter of the entrepreneurial space serving as a regularly invited mentor and speaker to programs such as the New Science Symposium, the OneStart Healthcare Accelerator, and is the founder of the ongoing event and networking series, Science Shaping Our World-SHOW. Dr. Munevar is also the founder of the non-profit virtual research incubator, the Helix Bioscience Institute-HBI as well as serving as an advisor to various companies and boards.

No previous business or startup experience is required...the survey is just to give the instructors an idea of the background of the participants.

To apply: <https://goo.gl/forms/GZkaDQPvrZ5evcGY2>